



GUFC First Quarterly Program is January 28 - Who are the LOHAS, and Why Should the Green Industry Care?

Our first program in 2010 is held in conjunction with GGIA's Wintergreen event at the Gwinnett Civic Center in Duluth, Georgia on January 28, 10 a.m. to noon.

LOHAS, or Lifestyles of Health and Sustainability, is the \$209 billion U.S. marketplace for goods and services concerning health, the environment, and sustainable living. 41 million people are currently described as LOHAS Consumers, and one out of four adult Americans is part of this group. Learn more about who the LOHAS Consumer is and how green businesses can benefit from knowledge of this large and growing segment of the U.S. market. **Speaker: Matthew Malament, Execution Communications Manager, Coca-Cola Enterprises.** *Matt is a highly accomplished marketer and consultant with experience across multiple industries. He is experienced in building business and marketing strategies that focus resources and increase profitability.*

PLUS: Georgia's Growing Green Project: Community Tree Planting for Ecosystem Restoration and Green Jobs

In September, Secretary of Agriculture Tom Vilsack announced an additional \$89.3 million of Forest Service projects to be funded by the American Recovery and Reinvestment Act (ARRA). The Sustainable Community Forestry Program of the Georgia Forestry Commission received \$897,000 for the **Community Tree Planting for Ecosystem Restoration and Green Jobs: Georgia's Growing Green Project**. The funding will be used to restore ecological health by planting and caring for trees in watersheds, stream banks, parking lots, streets, housing developments, brownfields, and schools, primarily in communities across north Georgia where the highest net changes in unemployment rates exist. Learn more about opportunities involved in this exciting new project. Speakers: [The Georgia Forestry Commission](http://www.gfia.org).

Registration fee: 50 members, \$75 non-members (includes one-year membership for those new to GUFC) Free Tradeshow Pass with registration. ISA CEUs: 2 Arborist, 2 Municipal, 2 BCMA Management. 1 Continuing Forestry Education Credit from the Society of American Foresters for Category I and for Category 2. Certificates of Attendance available for other fields. To register for this program, go to www.ggia.org, where you can also download the full GGIA Wintergreen brochure containing driving directions to the Gwinnett Civic Center; 6400 Sugarloaf Parkway, Duluth, Georgia 30097.

WINTER 2010 CALENDAR

CLICK ON DATES FOR MORE DETAILS ON PAGE 8

**Statewide Arbor Day
Celebration**

February 6

**"New Tree Planting
Systems"**

February 18

Basic Tree Care Workshop

February 19

President's Letter



2010..... The Best That It Can Be!

As we start the journey into a new decade, I find myself as your new president for GUFCA. I have had the privilege to watch and learn from some of the most talented individuals who have held the position of president before me. Dan Whitehead, Sarah Visser, Kris Thomas, and most recently, Eric King, have left some big shoes for me to fill. As president I consider this position to be more of a "team manager" role, and as the team manager, I do not think we could have assembled any better of a team to have as your officers and board of directors. I was taught at an early age to always surround yourself with intelligent hard working people, and they will always make you look better.

While GUFCA is a non-profit organization whose goal is to help sustain Georgia's green legacy by helping communities grow healthy trees, there are numerous different paths that one can take in trying to accomplish this goal. My vision for GUFCA in 2010 is to get more involved in community events and share the goals of the

GUFCA with more Georgians. We already have an educational event scheduled for just about every month of this year from basic tree care workshops and tree planting demonstrations to ecosystem management seminars. We are participating in at least one Community Forestry Day in Macon where we will have the opportunity to spread the message about trees to children and their parents. Also, for the first time ever, GUFCA is having a benefit gathering in April known as Arbor Jam 2010 at Sweet Water Brewery in Atlanta.

In closing I want to share a little bit about myself with you. I am a Certified Arborist with Downey Trees, where I am the V.P. of Tree Care Operations. My wife of 15 years, Rayna Lee, and I have 5 wonderful children. The three oldest are our biological children, and the two youngest we have had guardianship of for what will be one year this February. We live in Winder, GA on a farm where we raise registered cattle and Boer goats, we show livestock, and my wife and I both judge livestock all over the country. I am actively involved with the Boy Scouts of America as a Troop Committee Chairman, Assistant Scout Master, Venturing Crew Advisor, and now a Unit Commissioner. My two oldest boys, Caleb and Justin, are in Boy Scouts and Cub Scouts respectfully, and my daughter Taylor is in the Venturing program. We all enjoy being out in nature, whether it is tent camping, working on the farm or hunting and fishing. Regardless, if I am teaching younger scouts tree identification, boy scouts about the Forestry Merit Badge, or helping younger children learn how to show goats correctly, my emphasis is usually on focusing on our future, the children.

It is with much excitement that I kick off this new decade as the GUFCA President. I hope you will join us at many, if not all, of our events this year. I have great expectations for the GUFCA this year and I am counting on each of you to join me in raising the bar. I am always available via email and phone, so please send me your ideas or suggestions so that together we can make GUFCA the best that it can be!

Rusty Lee

Funds for this project were provided by the Urban and Community Forestry Assistance Program administered by the Georgia Forestry Commission. The U.S. Department of Agriculture (USDA) prohibits discrimination in all its programs and activities on the basis of race, color, national origin, gender, religion, age, disability, political beliefs, sexual orientation, and marital or family status. (Not all prohibited bases apply to all programs.) Persons with disabilities who require alternative means for communication of program information (Braille, large print, audiotape, etc.) should contact USDA's TARGET Center at 202-720-2600 (voice and TDD). To file a complaint of discrimination, write USDA, Director, Office of Civil Rights, Room 326-A, Whitten Building, 14th and Independence Avenue, SW, Washington, DC 20250-9410.

From the Executive Director

February is a busy month for trees in Georgia. Around the state, communities, like my own in Lilburn, will be doing plantings and educating the public on the benefits of trees to the well-being of towns and cities. On a state level, **February 19** is Georgia's official **Arbor Day** this year; but the Statewide Arbor Day Event will be held on **February 6, 1-3 p.m.**, at the **Chatthoochee Nature Center** at 9135 Willeo Road in Roswell. This free two hour event is presented by the Georgia Forestry Commission in partnership with the Georgia Urban Forest Council, and even offers free admission to the Nature Center during these two hours. Bring your whole family! Tim Womick will be presenting his well-known **Trail of Trees** program, which has entertained and educated kids about trees around the country for years now. All ages will be inspired by the 30-minute movie, *The Man Who Planted Trees*, an Academy Award winner for Animated Short Film. Educational exhibits and vendors will be on hand. Visitors will also learn from a tree planting, enjoy a guided nature walk, and take a seedling home. What a great afternoon!

Are you one of the **LOHAS** people? If you're reading this newsletter, you probably are. Come to our **January 28** program at the **Georgia Green Industry Association's Wintergreen Event** and learn how you and or your business can benefit from knowing about **LOHAS**. (Actually LOHAS stands for Lifestyles of Health and Sustainability and it's one of the largest growing marketing segments in the country.) If you're new to GUFCA, attending this meeting will award you a complimentary, one-year membership in our organization, a fantastic network of people, knowledge, and ideas all devoted to sustaining Georgia's urban forest. This year's lineup of activities offers a diverse selection of educational and networking opportunities around the state. Join us!

Mary Lynne Beckley

Georgia Forestry Commission Named Number One In Customer Service For Georgia

The Georgia Forestry Commission has been named the “Customer Service Agency of the Year” by Governor Sonny Perdue. In addition, McDuffie / Warren Chief Ranger Hal Sharpe won in the category of “Individual Excellence” and The Jasper / Jones Unit was a finalist in the “Team of the Year” category, at the Third Annual Governor’s Customer Service Awards ceremony in Atlanta on September 28, 2009.

With 123 state organizations employing some 130,000 public servants, the awards committee (comprised of many executives from leading businesses in the private sector) combed through well over 500 nominations from 42 different agencies across Georgia. Nominees demonstrate “above and beyond” service that is helpful, courteous, and knowledgeable.

In considering the GFC nomination for Agency of the Year, judges learned about GFC’s Moving Forward meetings, which brought employees together to brainstorm ideas about cutting costs and raising revenues while providing outstanding customer service. Several complimentary letters from customers enhanced the GFC nomination package. The nomination for Hal Sharpe’s Individual Customer Service honor highlighted his outstanding service in the areas of fire prevention, community education, process improvements and cost savings. The five-person Jasper/Jones Unit, which includes Howell Crutchfield, Randall Frazier, Tommy Williams, Chris Buchanan, and Joshua Howell, was a finalist for the Team Excellence Customer Service award. The Unit was recognized in nomination documents for its reduction of wildfires and increases in pre-suppression firebreaks and number of customers served.



Governor Sonny Perdue and Robert Farris, Director, Georgia Forestry Commission



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Georgia Urban Forest Council Excellence in Urban Forestry Awards

Each year, GUFC proudly bestows awards to individuals and organizations that have demonstrated outstanding service toward the preservation and enhancement of our urban forests. Each grand award winner receives a framed, limited edition print of a painting by artist Barry Nehr commissioned especially for the awards program. The 2009 GUFC award recipients were honored at the November 5 Annual Awards Luncheon at the Merle Manders Conference Center in Stockbridge.

► Outstanding Urban Arboriculture:

Spence Rosenfeld and Arboguard Tree Specialists for Tree Preservation at the Atlanta Botanical Garden's Southern Seasons Garden



The Southern Seasons Garden

When constructing their Southern Seasons Garden, The [Atlanta Botanical Garden](#) wanted to create a memorable woodland experience for visitors and asked Spence Rosenfeld and his arborists at Arboguard Tree Specialists to protect and preserve the trees. Some of the innovative methods that Arboguard used to protect trees during construction included using an air spade to expose tree roots greater than 1" in order to avoid damage; moving walkways, irrigation and walls around the roots that would have been damaged; constructing "bridges" for the path to keep it above roots that would have been disturbed and/or cut; using materials such as Geo-textiles and Stalite Permatile to protect against construction impact; and using organic soil amendments to restore and fortify root systems. The Garden opened to the public in 2009 and visitors now enjoy beautiful woodland plants happily thriving under healthy oaks, tulip poplars and beeches.

► Outstanding Individual Achievement:

Larry Morris, Georgia Forestry Commission



Larry Morris

Larry Morris is the Associate Chief of the Sustainable Community Forestry Program of the Georgia Forestry Commission (GFC). Since the retirement of Sharon Dolliver in October, 2008, Larry has also been serving as the Interim Communications Chief of the Communications Department. Larry has always been a steadfast supporter of the Georgia Urban Forest Council and the GFC urban forestry program since he was a Georgia Forestry Commission District Forester. Under Larry's leadership, the Atlanta District of GFC was District of the Year in 1995 and was a model program for

states across the South and the Nation. When GFC reorganized and Larry moved to the Athens District, Athens was District of the Year for two consecutive years, 2002 and 2003. Because of his leadership and experience, Larry was appointed Associate Chief of the Sustainable Community Forestry Program (SCFP) in 2005 by GFC Director Ken Stewart. Several new programs were initiated by SCFP with Larry at the helm including *Making the Shade* and the statewide *Tree Canopy and Impervious Surface Study*. To bring in more support for *Making the Shade*, Larry established SCFP's first corporate partnership and sponsorship of this new program with Milliken. In 2008, Larry managed a \$75,000 grant from the US Forest Service, funding used for market research of consumer interest in urban forestry and completed in partnership with the Georgia Urban Forest Council and Revolution Partners. This grant, and the research itself, have had a great impact on the urban forestry program and have created a long-lasting legacy for the state of Georgia.

► Outstanding Business:

The Rome Braves for Home Runs for a Greener Rome



For the 2009 season, the Rome Braves, along with community partners, developed a sustainable program called *Home Runs for a Greener Rome*. Through this program, the Rome Braves plant a tree for each home run hit at State Mutual Stadium during the season. On September 2, 2009, the Rome Braves baseball players, management and staff along with members from the Rome City Commission, Floyd County Commission, and the City of Rome's Tree Board, collaborated to plant trees along the walking trail behind State Mutual Stadium. Bravo to The Rome Braves for helping to grow and sustain our urban forest.

The Rome Braves plant trees

► **Outstanding New Initiative:**

John W. Atkinson, Gwinnett County Master Gardener, for *To See A Tree is to Know it: Identifying and Visualizing Trees in the Landscape*



John Atkinson

John undertook a tree identification project in Gwinnett County's McDaniel Farm Park, which has many outstanding trees on the property, after determining that the public would like to know what these trees are, how large the trees will get, and which of the trees they can find in their own home landscapes. So after getting his project approved by the Gwinnett County Parks & Recreation Department, the Park Manager at McDaniel Farm Park, the Extension office and his instructor of his Master Gardener Advanced Training course, John got to work researching and placing identification signs on trees closest to the trails in the park, for the enjoyment and education of park visitors. John has earned his "Gold Star" status with the University of Georgia's Master Gardener program for his work.

► **Outstanding Education:**

Big K Farm's *Urban Education Program*, Ryan Klesko and John Smoltz



Georgia Forestry Commission's Larry Morris, Lynn Hooven, GUFC 2009 President Eric King, and Ryan Klesko

World Series Champion Atlanta Braves stars Ryan Klesko and John Smoltz own 1560 acres of forest in Jones County, Georgia known as "Big K Farm." Forest stewards, they have also turned Big K Farm into a provider of forest education for all ages. Their "Right Field Outdoor Classroom" provides speakers, hands-on activities, and demonstrations on the benefits of trees and forests. Urban visitors such as elementary and high school students, college students, teachers, and legislators have visited Big K Farm to learn about wise land use, forest ecosystems, natural resource management, prescribed burns, invasive species, soil and water conservation, forest and wildlife management, wildfire prevention, and carbon sequestration.

► **2009 President's Award:** Dan Whitehead

Dan Whitehead, Horticulturist and Sales Manager for Moon's Tree Farm and a Past-President of GUFC, was selected this year for the President's Award. Over the years, Dan has sponsored GUFC, the South Carolina Urban and Community Forest Council (now Trees South Carolina), the North Carolina Urban Forest Council, the Georgia Chapter of the American Society of Landscape Architects, and many other non-profit organizations. Throughout his years as President-Elect, President, and then Past-President of GUFC, Dan showed steady leadership, and since then, has remained very supportive of the organization. His professionalism, generosity, support of urban forestry, and dedication to others make him an outstanding choice for this award. As Dan says, "The best way to succeed is to help someone else succeed."



Dan Whitehead

► **Outstanding Elected Official:** Representative Stephanie Stuckey Benfield

Rep. Stephanie Stuckey Benfield has been a strong supporter of urban forestry almost immediately from the time she was elected to the state legislature. She is very aware of the importance that trees provide to the urban community and has supported the Georgia Forestry Commission (GFC) and GUFC in promoting urban forest issues. She and retired GFC Urban Forester Dale Higdon worked on tree planting projects and Arbor Day programs at several schools in her DeKalb Co. district. Tree seedlings were planted at all of these events with student participation. Rep. Stuckey Benfield believes that if students are involved in planting trees and watching them grow, they will always appreciate their urban forests.

Rep. Benfield, second from right, and a tree planting with elementary school children in her district



► **Lifetime Achievement Award:**

Jerry T. Walker, Ph.D.



Jerry T. Walker, Ph.D.,

Jerry T. Walker, Ph.D., began his career as a plant pathologist at the N.Y. Brooklyn Botanical Garden and later became Head of the Department of Plant Pathology at the University of Georgia's Experiment Station in Griffin. In 1975 he became an advisor to the city of Griffin, promoting tree care and planting. In 1989, Dr. Walker and Griffin citizens created Plant the Future, which has planted 4,000 trees in the city. Under Dr. Walker's leadership, Plant the Future was instrumental in Griffin becoming a Tree City USA, a title it has held for over seventeen years now, and Plant the Future received ISA's Gold Leaf Award. He has been an ex-officio member of the City of Griffin Tree Board since its creation. Even though he officially retired in 2000, Professor Emeritus Walker continues his work for Griffin's urban forest.

► **Outstanding Community:**

Tree Advisory Committee, Gwinnett County Department of Planning & Development for the Gwinnett County Buffer, Landscape & Tree Ordinance Enhancements



Larry Morris; Alicia McElheney, Planner, Gwinnett County; Nancy Lovingood, Director of Gwinnett County Long-Range Planning, Gwinnett County, and Dale Higdon, Retired Georgia Forestry Commission and Eric King.

The Gwinnett County Tree Advisory Committee is responsible for initiating and supporting enhancements to their ordinance such as the required planting of over 15,000 street trees and the 3161 acres preserved in open and green space. Amendments to the Buffer, Landscape & Tree Ordinance, which were proposed by the committee and adopted by the Gwinnett County Board of Commissioners, include preservation of specimen trees, prohibition of tree topping, increased required planting for single family residential subdivisions and lots, increased tree density unit credit for existing trees that will be preserved, and limiting all proposed tree planting to 33% of anyone genus, to name a few.



At the 2009 Awards Luncheon, an honorary framed awards print was presented to the Henry County Historical Society.

Pictured are GFC's Larry Morris, Henry County Extension Agent Frank Hancock accepting the award on behalf of the Historical Society, and 2009 GUFC President Eric King.

► **Outstanding Media:**

Be Green: An Environmental Awareness Show –WHZ-247/Comcast Channel 4, Rome, Georgia; Sara Hightower Regional Library and Keep Rome Floyd Beautiful



Be Green is an environmental awareness show hosted by Susan Cooley, Director of the Sara Hightower Regional Library, and Mary Hardin Thornton, Executive Director of Keep Rome-Floyd Beautiful. This collaborative media effort provides easily implemented ideas about ways viewers can personally and positively influence larger environmental issues locally– ways to simply Be Green. Of the 24 videos that have been filmed, 6 address tree care and maintenance issues.

Mary Hardin Thornton and Susan Cooley

► **Outstanding Streetscape Revitalization:**

Timothy Gay, Thomas & Hutton, for the Bryan Square waterSmart Demonstration Garden



Bryan Square waterSmart Demonstration Garden

Across the Savannah River from historic River Street, Bryan Square is located between the Savannah International Trade and Convention Center and the Westin Savannah Harbor Resort. Positioned on top of a parking deck and serving as a roof garden, the Bryan Square waterSmart Demonstration Garden can be enjoyed by visitors, who can learn from its unique design incorporating water-saving techniques. The Garden showcases drought-tolerant plants and efficient irrigation systems, with a visually pleasing coastal theme. In addition, a majestic Live Oak was preserved, and Shoal Creek Chaste Trees, Green Columnar Junipers, and Sabal Palms were planted.

LOCAL ECOSYSTEM AND ECONOMY TO BENEFIT FROM GRANTS

The Georgia Forestry Commission (GFC) will assist in the creation of more than 30 jobs in north Georgia as part of the 2009 American Recovery and Reinvestment Act (ARRA). The federal program will subsidize a grant totaling \$897,000 to help stimulate the economy and restore ecosystems impacted by growth and urbanization. The funds will not replace or supplant state mandated GFC budget reductions, but can only be used for job retention or the creation of new, temporary positions in the forestry industry.

“Georgia’s ‘Growing Green’ project will help many north Georgia counties where the highest net changes in employment rates have occurred,” said Susan Reisch, Urban and Community Forestry Coordinator for GFC’s Sustainable Community Forestry Program. “The funding will help create and retain green jobs in nurseries, tool and equipment sales, and landscape architecture, among others. These jobs will help sustain the health and diversity of north Georgia forests, which have been impacted by the pressures of growth and urbanization.”

According to Reisch, funding will be passed to local partner organizations and institutions which provide the mechanism and leverage needed to select tree planting sites and carry out the plantings. Urban forest professionals will guide the strategic placement of trees for economic and environmental benefits such as water and air quality, climate change, energy savings, greenhouse gases reduction, and mitigation of storm runoff.

“On average, Georgia is losing 106 acres of tree canopy per day to urban sprawl,” said Reisch. “This project gives Georgia a unique opportunity to restore trees as part of the infrastructure, which was missing from many original growth plans.”

Designated counties in the approved “Georgia Growing Green” grant include, but are not limited to: Lumpkin, Fannin, Dawson, Union, White, Clarke (Athens), Floyd (Rome), Gordon, Murray, Oglethorpe, Habersham, Morgan, Towns, Rabun, Gordon, Whitfield and Gilmer. These areas have recorded the highest net changes in unemployment rates and are considered to have the strongest potential for building on tree planting capacity.

Funding for this project was provided by the American Recovery and Reinvestment Act of 2009 (Recovery Act). The U.S. Department of Agriculture (USDA) is working to implement provisions of the Recovery Act to put Americans back to work and rejuvenate the nation’s economy. The Recovery Act provided USDA with nearly \$28 billion in funding; of that, \$1.15 billion has been allocated to the Forest Service for project work in forest restoration, hazardous fuels reduction, construction and maintenance of facilities, trails and roads, green energy projects, and grants to states, tribes, and private landowners.

For more information about GFC-administered ARRA grants, visit GaTrees.org or call 1-800-GA-TREES.

Additional 2010 Educational programming from GUFC:

WORKSHOP: *The Basics of Tree Biology*

March 9, 9 a.m. to noon
Douglasville Conference Center
Speaker: Rob Swanson, Specimen Tree

Community Tree Day at the Macon Museum of Arts and Sciences

Saturday, March 13, 10 a.m. to 4 p.m.
Free admission to this event (admission required to enter Museum)
Professional tree climbing, educational demonstrations proper pruning and planting trees, guided nature walk, woodworking demonstrations. A fun event for the whole family! Discover why trees are important to our health and well-being and how trees clean the air, water, and more.

WORKSHOP: *Trees & Stormwater Management Seminar*

Gwinnett Tech
April (Details to be announced)

Second Quarterly Program

Laurel Wilt and Other Invasive Pests and Pathogens – What to Know

May 13, 10 a.m. to 2 p.m.
Location: Chattahoochee Nature Center
Speaker: James Johnson, Forest Health, Georgia Forestry Commission

WORKSHOP: *Tree Risk Assessment*

July 8, 9 a.m. to noon
Macon Museum of Arts and Sciences
Speaker: Rob Swanson

Third Quarterly Program

Trees and Green Infrastructure – a Proven Investment in your Community’s Future

August 19, 10 a.m. to 2 p.m.
Location: Georgia Southern University, Nessmith Lane Continuing Education Building, Statesboro
Speakers: Dudley Hartel, USDA Forest Service, Gary White and Daniel Westcot, Georgia Forestry Commission

WORKSHOP: *Tree Safety Seminar*

September
Details to be announced.

WORKSHOP: *Restoring Your Backyard Ecosystem*

October 9, 9:00 – 10:30 a.m.
Big Trees Forest Preserve, Sandy Springs
Speaker: Eric King, RLA

20th Annual Conference & Awards Program

November
Details to be announced.

Event	Description	Registration Info
<p>Statewide Arbor Day Celebration</p> <p>February 6</p>	<p>Chattahoochee Nature Center, 9135 Willeo Road, Roswell, Saturday, February 6, 1 – 3 pm. Hosted by Georgia Forestry Commission in partnership with the Georgia Urban Forest Council. Bring your children for a Trail of Trees presentation by Tim Womick, the modern-day Johnny Appleseed! Enjoy the short film, <i>The Man Who Planted Trees</i>. Vendors and educational exhibits. Tree planting demonstration, guided nature walk and free tree seedlings.</p>	<p>Free admission to the Nature Center during the event (1-3 p.m.) Businesses: This is a great opportunity to exhibit to hundreds of people!</p> <p>Contact DeAnn Fordham, Chattahoochee Nature Center for more information, (770) 992-2055.</p>
<p>“New Tree Planting Systems” with Dr. Coder in Gainesville</p> <p>February 18</p>	<p>Join us as Dr. Kim Coder of the University of Georgia’s Warnell School of Forestry and Natural Resources discusses “New Tree Planting Systems” at the Georgia Mountains Center, 301 Main Street, Gainesville, Georgia on February 18, 9 a.m. to noon. We’ll learn about tree selection, tree planting, new cultivars, and urban trees, and we’ll also plant a tree! This workshop is sponsored in part by Bold Spring Nursery.</p>	<p>Registration fee: \$30 members, \$40 non-members. ISA CEUs: 2.75 Arborist, 2.75 Municipal, 1 BCMA Science, .75 BCMA Practice, 1 BCMA Management. Other: 2.75 Continuing Forestry Education Credits from the Society of American Foresters. 1 Pesticide credit hour per category 24. Certificates of Attendance available for other fields.</p> <p>To register, go to www.gufc.org.</p>
<p>Basic Tree Care Workshop in Dalton</p> <p>February 19</p>	<p>Dalton Landscape Director and Certified Arborist Kris Thomas will lead a GUFc Basic Tree Care Workshop on February 19, 9 a.m. to 2:30 p.m., at the newly-refurbished Historic Freight Depot, 305 South Depot Street, Dalton. This workshop will cover tree planting techniques, young tree management and mature tree management. This is an excellent opportunity to see how street trees are planted and learn the unique requirements for planting trees in this setting, as Kris will lead a planting in Dalton’s downtown streetscape. We’ll also enjoy a tour of Dalton’s Arboretum.</p>	<p>Registration fee: \$50 members, \$60 non-members. Lunch will be provided. ISA CEUs: 2.75 Arborist; 2.75 Municipal; 1 BCMA Practice; 1 BCMA Management, .75 BCMA Science. Other: 2.5 Continuing Forestry Education Credits from the Society of American Foresters. 2 Pesticide credit hours per category 24. Certificates of Attendance available for other fields. To register, visit www.gufc.org.</p>

ArborJam

April 27, 2010, 6-9 p.m.
Sweetwater Brewing Company, Atlanta

Mark your calendar now for this evening of food, music, and fun – the first annual event benefitting the **Georgia Urban Forest Council** and the **Georgia Arborist Association**. Enjoy delicious food, the lively sounds of The Hot Carltons, and the famous brews of Sweetwater Brewing Company. Non-alcoholic beverages available also. See folks you know, and make new friends who also support the urban forest! A portion of your ticket will be tax-deductible. Ticket details available soon at www.gufc.org and www.georgiaarborist.org.

Did you know that the presence of trees can increase developed land values by as much as 27%? Watch the new video – then pass it on.

Spend just ten minutes to hear how successful developers across the south are incorporating more trees into their master plans and yielding bigger profits. Learn how Hammond’s Ferry, Sustainable Fellwood, and Camp Callaway are enjoying the benefits of building greener by viewing the **Build Greener! Grow Dollars and Sense with Trees** video from Trees Columbus, Georgia Urban Forest Council and the Georgia Forestry Commission. Go to www.gufc.org to see it. Then e-mail the link on to others!



GEORGIA URBAN FOREST COUNCIL 2009

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