
Sponsorship Opportunities

With the Georgia Urban Forest Council



Your sponsorship helps the Georgia Urban Forest Council provide educational programming, resources, and leadership in urban forestry throughout our state. We thank you for helping us sustain Georgia's green legacy as we partner with individuals, organizations, and communities in raising awareness toward improving and maintaining Georgia's community forests.



Sponsorship Levels

Level III (\$5000 annually)

- Major sponsor of GUFUC and all of its programs throughout the year
- Listed, with logo, as major sponsor in all PR materials and program/conference programs
- Annual Conference sponsorship with premier headliner name on banner
- Exhibit space at the Annual Conference and one page insert in program
- Registration for three attendees to the Annual Conference
- Logo on GUFUC Website with link to your website
- Full page corporate profile or advertisement in one issue of "Tree Talks," the GUFUC Newsletter
- Business or Individual Membership for one year
- 3 GUFUC gift memberships to share outside of your organization, such as with clients, network associates or tree boards

Level II (\$2500 annually)

- Major sponsor of GUFUC and all of its programs throughout the year
- Listed, with logo, as major sponsor in all PR materials and program/conference programs
- Annual Conference sponsorship with logo on banner
- Exhibit space at the Annual Conference and one page insert in program
- Registration for two attendees to the annual conference
- Logo on GUFUC Website with link to your website
- 1/2 page corporate profile or advertisement in one issue of "Tree Talks," the GUFUC Newsletter
- Business or Individual Membership for one year
- 2 GUFUC gift memberships to share outside of your organization, such as with clients, network associates, or tree boards

Level I (\$1000 annually)

- Major sponsor of GUFUC and all of its programs throughout the year
- Listed, with logo, as major sponsor in all PR materials and program/conference programs
- Annual Conference sponsorship with logo on banner
- Exhibit space at the Annual Conference and one page insert in program
- Registration for one attendee to the annual conference
- Logo on GUFUC Website with link to your website
- 1/4 page advertisement in one issue of "Tree Talks," the quarterly newsletter
- Business or Individual Membership for one year
- 1 GUFUC business membership to share outside of your organization, such as with a client, network associate or tree board

"A la carte" Annual Conference sponsorship options:

Annual Conference Exhibitor (\$500)

- Registration for one attendee to attend Annual Conference
- Exhibit space at the Annual Conference
- Recognition in the Conference Program
- Recognition on GUFUC Website
- Ability to include one page insert in Program

Annual Conference Supporter (\$350)

- Registration for one attendee to attend Annual Conference
- Ability to place information on Literature Table
- Recognition in the Conference Program
- Recognition on GUFUC Website

For additional sponsorship opportunities, please contact marylynn@gufc.org or call 470-210-5900.

Georgia Urban Forest Council (GUFUC) is a 501 (c) 3 organization, and its FEI # is 58-2028386. Contributions to GUFUC are tax-deductible to the extent determined by the IRS. For your records, you will receive a letter acknowledging your donation. Per the Georgia Secretary of State's office, Georgia Urban Forest Council is required to send, upon request, a full and fair description of its programs as well as a financial summary consistent with that filed with the state.

Building Resilient Community Forests

Georgia Urban Forest Council's 28th Annual Conference & Awards Program



Jekyll Island Club Resort Jekyll Island, Georgia

November 14-15, 2018

In this historic setting on Georgia's beautiful coast, we'll hear outstanding talks from noted speakers on urban forestry management plans, tree species selection, healthy soils, water quality, and five year plan goals to keep our urban forests growing and thriving. Breakout sessions and a multitude of tour opportunities will round out our conference experience, as will our annual Excellence in Urban Forestry Awards Luncheon in the elegant Grand Dining Room and our evening reception in the Crane Cottage Courtyard. <http://www.jekyllclub.com/> Don't miss this educational and enjoyable event! Conference attendees may register at gufc.org.

About the Georgia Urban Forest Council

The mission of the Georgia Urban Forest Council is to sustain Georgia's green legacy by partnering with individuals, organizations, and communities in raising awareness toward improving and maintaining Georgia's community forests.

The vision of the Georgia Urban Forest Council is that every Georgia community experiences the many benefits of healthy trees and a strong community forestry program.

Did You Know?

- **The Georgia Urban Forest Council (GUFC)** was established in 1988 by a group of visionary citizens who saw the need to address urban forestry issues in the state of Georgia.
- **GUFC** accomplishes its mission through year-round **educational programs** on urban forestry topics such as Basic Tree Care, Trees as Green Stormwater Infrastructure, Arborist Certification Review, and Invasive Species in the Urban Forest; publications such as the quarterly “**Tree Talks**” newsletter and the annual **SHADE** magazine; a **Landmark and Historic Tree Registry**; our signature **Annual Conference and Awards Program**; **AmericanGrove.org**, a national community of tree enthusiasts; and the **Georgia ReLeaf** program, providing tree planting funds for communities that have lost canopy to storms or for tree planting projects benefitting veterans.
- **GUFC’s** programs give members and supporters opportunities for networking in their fields and for gaining leadership skills in addressing the challenges in their own urban forests. All of **GUFC’s** educational programs offer continuing education units and opportunities for professional development.
- In 2008, **GUFC** was the first nonprofit in the Georgia to be certified by the Standards for Excellence Institute, meeting a national Ethics and Accountability Code for the Nonprofit Sector: *“The organization’s governance and management policies, practices and procedures meet the highest ethical standards for nonprofits in the United States.*



www.gufc.org

Board members 2018

- Art Morris, President – New Urban Forestry, Athens
- Bill Haws, President-Elect – Georgia Power Company, Savannah
- Derrick Catlett, Past-President – Evergreen Tree, Savannah
- Mary Hardin Thornton, Treasurer – Keep Rome Floyd Beautiful, Rome
- Susan Russell, Secretary – Consulting Arborist, City of Jefferson
- Tyler Baxter – Certified Arborist, Boutte Tree
- Roger Cauthen – Certified Arborist, Colbert
- Emily Davenport – Asst. Director, Engineering Dept. City of Valdosta
- Andrea Greco – Certified Arborist, Landscape Architect, Pond + Co.
- Randell Hunt – Forester / Horticulturist / Arborist, Macon-Bibb County
- Mark McClellan –Forester, Specialist, Georgia Forestry Commission
- Liz Moss – Tree Health Technician, UGA Center for Invasive Species & Ecosystem Health
- Terry Paige – Municipal Arborist, City of Rome
- Angela Rambeau – Principal Planner, City of Milton
- Robert Seamans – Streets & Parks Superintendent, City of Statesboro
- David Shostak – City Arborist, City of Alpharetta

Ex Officio:

- Susan Granbery, Urban and Community Forestry Coordinator, Georgia Forestry Commission
- Joan Scales, SCFP Manager, Georgia Forestry Commission
- Mary Lynne Beckley, Executive Director, Georgia Urban Forest Council

Spring Educational Events

MARCH 29 - GUFC will present an educational program, "Invasive Species in the Urban Forest" at the Milton City Hall, 2006 Heritage Walk, Milton, GA 30004 on March 29. The program will be held in Milton's Council Chambers and will run 10 a.m. to 2 p.m. Speakers from the **University of Georgia's Center for Invasive Species and Ecosystem Health (Bugwood)** will discuss the definition of an *Invasive Species*, *Bugwood Apps for Early Detection and Rapid Response*, *Benefits and Risks of Using Pesticides to Suppress Invasive Insects*; and *Alternatives for Invasive Landscape Trees in Georgia*. Landscape Architect **Steve Sanchez**, LEED AP, of HGOR, will present on *The Challenges and Opportunities That Influence the Use of Native Plant Material in Commercial Landscapes*.



APRIL 25 - Join us as Dr. Martin Cipollini of Berry College discusses the "Natural History of Georgia Forests and its Relationship to Community trees, and well as his research on the American chestnut and the Mountain longleaf pine. We'll also learn about the historical uses of common tree species and the definition of an old growth forest.



To become a Georgia Urban Forest Council sponsor, visit
<http://www.gufc.org/sponsorship/>
or complete and submit this form with payment.

Contact Name _____

Organization _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

E-mail _____

PLEASE CHECK APPROPRIATE BOX:

AMOUNT

Please sign me/us up as a year-round Sponsor at Level _____. \$_____

I only wish to be a conference exhibitor or supporter. \$_____

PAYMENT INFORMATION:

Enclosed is my check for \$_____ (payable to Georgia Urban Forest Council).

Please charge \$_____ to my credit card. (*All information below needed for credit card processing.*)

Card no. _____ Expiration Date _____ CSC# _____

Billing address _____

Name on card _____ e-mail address _____ Phone# _____

*Georgia Urban Forest Council is a 501 (c) 3 organization, and its FEI # is 58-2028386.
A portion of your contribution is tax-deductible in the amount allowable by law.*

Please send this form with payment to:

Mary Lynne Beckley, Executive Director
Georgia Urban Forest Council
P.O. Box 2199
Stone Mountain, GA 30086